



## **IDP Social Media Policy**

### **Policy Background**

- This is a policy of the Indiana Democratic Party concerning State Committee members and all employees on the payroll of the Indiana Democratic Party (this includes full-time and all campaign staff).
- While district and party committees may choose to formally adopt this policy for its staff or committee members, it should be noted that information in this policy could be used as guidance for any proceedings under Indiana Democratic Party Rule 19.
- This is not designed to be a change to the IDP Rules, but a policy that provides guidance to the Party as social media continues to grow as a means of communication and political visibility for both candidates and party organizations through the state.

### **Statement of Policy**

- Those impacted by this policy (as determined by the respective party committee) must adhere to the following guidelines of social media on all platforms related to the person's position with the Party:
  - Maintain personal and professional conduct befitting an officer, committee member or employee of the Indiana Democratic Party;
  - Not publish content that is knowingly false, inaccurate, or a misrepresentation of facts.
  - Not publish content that directly negatively impacts or directly criticizes a candidate or elected official of the Indiana Democratic Party, regardless of a primary or general election, at any level, regardless of endorsement by that officer's committee or their individual endorsement as an officer.
  - Not publish content that violates the Rules of the Indiana Democratic Party with respect to transparency, confidentiality and inclusion, or content that contradicts intrinsic values of the Indiana Democratic Party organization and its candidates or elected officials.
  - This policy does not prohibit endorsing or speaking favorably about an endorsed candidate or candidates in a primary or nomination process.
- All party central committees maintaining social media platforms must have one of the central committee officers serve as an Administrator/Editor of the platform to maintain consistent communication and monitor content as outlined in this policy.